

# Ian Hanna

Experienced in politics, journalism, media relations/issues management, crisis communications, strategic communications planning, speech writing and writing for government.

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## EXPERIENCE

### **Campaign War Room team — Sask NDP.**

September/October 2024

Provided communications and issues management advice during the 2024 Saskatchewan Provincial General Election. Part of a four-person team responsible for preparing party leader for televised election debate.

### **Sask. Teachers' Federation, Regina — Govt. Relations Advisor**

Sept. 2022 - June 2024

Guided the association representing 14,500 Saskatchewan teachers through their longest labour disruption in the province's history. Assisted in developing messaging and communications strategy for Sask teachers, with a special focus on the Federation's relationships with elected officials.

### **Prairie Valley School Division, Regina — Communications Specialist**

April 2021 – September 2022

Responsible for media relations, website, social media presence and developing communications products for the Board of Trustees. Coordinated communications response to COVID-19.

### **eHealth Sask, Regina — Director, Communications.**

August 2019 - April 2021

Responsible for media relations, website, social media presence and supervising comms staff. Coordinated response to COVID-19 and the January 2020 ransomware incident.

## SKILLS

More than 13 years experience in the Government of Saskatchewan.

Top advisor , speech writer, communications director for the former Premier of Saskatchewan.

Twenty-five years experience in public and private broadcasting, including Senior Editor, CBC Radio, Saskatchewan.

Provided media and writing training as part of Executive Education training program in the Government of Saskatchewan..

Special Projects:

Issues management, media relations, platform development and messaging for the 2007, 2012 and 2016 Saskatchewan General Elections (Sask. Party).

Prepared the first four Throne Speeches for Wall government.

Media relations and messaging for numerous international Saskatchewan trade missions.

Executed a major political advocacy project on behalf of Saskatchewan teachers.

Author of the government's Fall 2016 White Paper on Climate Change.

**Sask Teachers' Federation, Saskatoon — *Director, Communications and Stakeholder Relations***

September 2017 - August 2019

Media relations, news releases, internal and external strategic communications planning. Responsible for website and social media.

**Cabinet Planning Office, Regina— *Senior Advisor***

April 2015 - September 2017

Issues management, policy development, communications advice and training projects.

**Communications Advisor to the Premier of Saskatchewan -**

November 2007-April 2015

**Director of Communications, Saskatchewan Party Caucus**

November 2004-November 2007

**Senior Editor, CBC Radio News, Saskatchewan**

1999-November 2004

**EDUCATION**

**Carleton University, Ottawa — *Bachelor of Journalism***

Degree conferred June 1980

**University of Manitoba, Winnipeg — *Bachelor of Arts***

Degree conferred May 1979